



Brian Travers

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OBJECTIVE

Seeking a position with a highly motivating, rewarding and team-driven environment as a designer/ production in the field of Computer/Graphic Design.

EXPERIENCE

Promotional Products Partners

Mundelein, Illinois

March 2005-Present

Graphic Designer for leading provider of promotional products. Responsible for the development and execution of visual brand and marketing materials to business and consumer audiences.

Key Projects

- Brand identities: Develop logos and prepare existing logos
- HTML e-mail: Design flyers for email distribution, setting up html for flyers
- Interactive banners and corporate sales materials
- Promotional items: Creating original designs, typesetting, resizing designs for production
- Web: Create and maintain front end for family of webstores, batch processing of images

Freelance

2008-Present

Key Projects

- Develop logos ranging from the 41st Ward Democrats to Marquette Women's Rugby.
- Web: Sites from scratch, editing existing sites, and customizing Wordpress themes. Created and maintain websites: TheBruceBlog.com, craneunderwater.com, BikeBlogChicago.com, ChicagoCFL.org, EdwardosOnHalsted.com
- HTML e-mail: Design flyers/coupons for email distribution, maintain list of subscribers, and sending of emails
- Team Apparel / Party Favors: creating designs for clothes and giveaways.
- Music Promotion: Developing band logos, websites, flyers, and other marketing through t-shirts, flyers, and with social networking sites.

EDUCATION

Saint Mary's University of Minnesota

Winona, Minnesota

May 2004

Bachelor of Arts degree in Graphic Design

Computer Experience

Photoshop, Illustrator, InDesign, Dreamweaver, GoLive, MS Word, Corel Draw, Quark and limited Adobe Premier

REFERENCES

Available upon request.